



Embassy of India
Madrid

Land of Woven Dream: A Celebration of Indian Handloom Heritage

For eons India has been known for the excellence of its handloom products. Indian textiles have garnered fame across the world and have been the proverbial thread linking the country with Europe for centuries. Now the celebrated handloom heritage of India is arriving on the shores of Spain. From August 07 to 08, as part of the National Handloom Day, the Hotel Intercontinental in Madrid will be home to the “Land of Woven Dreams”, an exhibition of Indian handloom. Experience the exquisite handloom products from India, join curated conversations celebrating India’s handloom heritage and its sustainability ethos, witness a live handloom demonstration, and do not miss out on exclusive gift hampers. All are welcome to join this celebration of India’s handloom heritage.

The course of events will be as follows:

<u>Date</u>	<u>Event</u>	<u>Time</u>
August 07	Opening of the exhibition to the public. (Venue: Salon Plata)	10 am
	Seminar - Conversations on India’s handloom heritage. Speakers joining online: <ul style="list-style-type: none">● Mr Sanjay Garg (Raw Mango): Innovating Heritage, a talk about sustainability and cultural preservation of handlooms● Mr Harsh Agarwal (HARAGO): Renewing Aesthetic, a talk about artisanal heritage and sustainability through upcycling of handlooms.	4 pm to 6pm

	<ul style="list-style-type: none"> Ms Chinar Farooqui (INJIRI): A talk on hand weaving and storytelling through textiles. 	
	<p>Inauguration followed by:</p> <ul style="list-style-type: none"> Panel Discussion (offline): Ambassador of India to Spain, Ms Kavita Parmar (XTANT), Ms Sudha Dhingra and Ms Dimple Bahl about India's handloom heritage and developing cooperation between India and Spain through textiles; Live Handloom demo by Shamji Vishram Presentation of gifts to dignitaries by Ambassador Vote of Thanks by Executive Director, Handloom Export Promotion Council 	6 pm
	Reception to the dignitaries and diaspora (Venue: Salon Norte Escorial)	7 pm
August 08	Exhibition Live Handloom Demonstration by Shamji Vishram	

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